



Athletic Trainers of Massachusetts Sponsorship Agreement Form

Background:

1. The sponsee is a non-profit charitable organization under section 501(c)(6) of the Internal Revenue Code.
2. The mission of the Sponsee is to advance, improve, and promote the profession of athletic training.
3. The sponsor desires to become a corporate sponsor of the sponsee and to provide financial support for the sponsee and increase public awareness of its mission on the basis set out in this agreement.

Terms of Agreement:

1. The sponsee agrees to grant the sponsor the following sponsorship benefits based on their “ sponsorship level” (See attached Sponsorship Plan)
2. It is agreed that at the time of renegotiation, the sponsee will automatically invite the sponsor to renegotiate the agreement.
3. The sponsorship will be valid for 1 calendar year of the date of the signed agreement.
4. To support the client’s charitable activities, the sponsor will make a sponsorship payment to the sponsee in the amount outlined in the Sponsorship Plan.
5. The sponsor will be recognized by a corporate sponsor of the sponsee during events specified in the Sponsorship Plan. The sponsee will acknowledge the sponsor in accordance with its donor recognition practices and identify the sponsor through its internal and external communication including marketing, and outreach materials.

By signing this agreement both parties are bound to fulfill the obligations of this agreement:

Sponsor Signature

Date

Sponsee Signature (ATOM President)

Date



Contact Information:

Organization: _____

Address: _____

City _____ Zip/Postal Code: _____ State: _____

Primary Contact: _____ Phone Number: _____

Title: _____ Email: _____



Select Sponsorship Level:

- Platinum (\$3,000)
- Gold (\$1,500)
- Silver (\$750)
- Bronze (\$500)
- Symposium Sponsor (\$200)

*Please email a png file of your logo to atompresident@gmail.com



Sponsorship Plan:

 					
<h2>ATOM CORPORATE SPONSORSHIP OPPORTUNITIES</h2>					
Sponsorship Benefit	Platinum \$3000	Gold \$1500	Silver \$750	Bronze \$500	Symposium \$200
General Benefits					
Logo placement/Hyperlink on association website homepage	X	X	X	X	
Logo placement on ATOM newsletter/eblasts	X	X	X	X	
Exposure on social media platforms	X 6 Posts	X 4 Posts	X 2 Posts		
Complimentary participation in fundraising events	X 4 Participants	X 2 Participants			
Symposium Benefits					
Prominent logo placement on all event materials	X	X	X	X	X
Acknowledgement as level sponsor during opening/closing remarks	X	X	X	X	X
Dedicated booth in exhibition area to showcase business and career fair tables	X	X	X	X	X
Ad in educational program material	X Full Page	X Half page	X Quarter page		
Opportunity to provide educational content for members during conference (limit to 20 m)	X				